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### SC Names Northeastern Sales Manager

The appointment of C. Lloyd Wilson as machinery sales/service manager for Shuron Conti-



C. LLOYD WILSON

mental was recently announced by Donald J. Price, general sales manager. Mr. Wilson will service a nine-state area in the Northeast.

Beginning as a sales representative for Bausch & Lomb, Inc., in 1954, Mr. Wilson went into private business as owner of Wilson Optical Co. Lab in Clearwater, Fla., in 1957. He joined the sales force of American Optical Corp. in 1960 and later became an AO production manager. Since 1963, he has operated California Grapewood Products, a private enterprise.

### Barnes-Hind Terminates Options

Barnes-Hind Pharmaceuticals, Inc., Sunnyvale, Calif., has announced the termination of options to acquire Paris Eyewear, effective June 30, 1971. Originally, Paris Eyewear had been part of the transaction in which Barnes-Hind had acquired Optique Lunneterie A. Lamard, a long-established French company manufacturing glass and plastic lenses.

### Man's Frame from AO

American Optical Corp.'s new A-Frame for men features the goggle look, with its large eye size allowing a panoramic field of view.

Excellent for multifocal prescriptions, A-Frame is available in sizes 53, 56/20, 22, 24. Temple lengths are 5½", 5¾", and 6". Colors are amber, golden brown, and onyx.

### Boys' Frame from Zyloware

Zyloware Corp. has announced it now has completed stocks of all sizes in its new nylon "Roughhouse" boys' frame. Colors are black and brown, available in 42 eye and 46 eye and 5" to 5¾" temples.



NAMED BY ART-CRAFT

Art-Craft Optical Co., Inc., has named C. W. (Bud) Morehouse assistant chief engineer. A member of Art-Craft's engineering department for the past nine years, he now reports directly to chief engineer Francis B. Neary. Mr. Morehouse was formerly in lens engineering at Shuron Continental and has been in the optical field 20 years. Announcement of the promotion was made by Art-Craft's president, Bert W. Dechau.

### B&L Names Corporate Planning Head

Clark W. Smith has been appointed manager, corporate planning, for Bausch & Lomb, Inc. The announcement was made by Daniel G. Schuman, chairman of the board.

Mr. Smith was previously associated with George D. B. Bonbright & Co., Rochester, N.Y., and with Price Waterhouse & Co. in Rochester and Minneapolis, Minn. He received an accounting degree from Syracuse University. He is a member of the New York and Minnesota Societies of Certified Public Accountants and of the American Institute of Certified Public Accountants.

### Kono Institutes Coding of Frames

The Kono Division of Beatrice Foods Co. has announced that all new frames will be coded to reflect the manufacturer's name and frame style. These code numbers will appear on the fronts.

In addition to new frames being coded, the Kono Division has instituted a program that will result in standard markings for all current frames.

### Two New Colors for Victory Frame

Victory Optical Mfg. Co. has added two new colors, antique bronze and pewter, to its "Barone" metal men's frame. Carrying the style designation 502-C, each of the new colors has the warm feeling of aged metal.

